

Barton County Commission Agenda Meeting Minutes

Recorded audio is available on compact disk upon KORA request to the Barton County Clerk's Office, 1400 Main – Room 202, Great Bend, Kansas 67530.

Phone (620) 793-1835 \ Fax (620) 793-1990 \ Email clerk@bartoncounty.org

Meetings Live Streamed through **Microsoft Teams**® at the following link: <https://bit.ly/3xQEGS4>

July 7, 2021

The Board of Barton County Commissioners convened this 21st day of June 2021, at the Barton County Courthouse.

Members present:

Kirby Krier, Commissioner, 1st District
Barb Esfeld, Commissioner, 2nd District
Shawn Hutchinson, Commissioner, 3rd District (Chairman Pro-Tem)
James R. Daily, Commissioner, 4th District, Chairman
Jennifer Schartz, Commissioner, 5th District
Donna Zimmerman, County Clerk
Phil Hathcock, County Administrator
Patrick Hoffman, County Counselor

I. OPENING BUSINESS:

Commissioner Daily called the meeting to order at 9:00 A.M.

Commissioner Schartz moved to approve the agenda.
Commissioner Esfeld seconded the motion.
All voted aye. Motion passed.

Commissioner Hutchinson moved to approve the minutes of the June 28, 2021, Regular Meeting.
Commissioner Schartz seconded the motion.
All voted aye. Motion passed.

II. APPROVAL OF APPROPRIATIONS:

-An Accounts Payable Register will be submitted to the Commission for the period of June 21, 2021, and ending July 6, 2021.

Commissioner Schartz moved to approve the appropriations for the period of June 21, 2021, to July 6, 2021 and authorize the Chairman to sign on behalf of the Commission.
Commissioner Krier seconded the motion.
All voted aye. Motion passed.

III. OLD BUSINESS:

There was no old business.

IV. NEW BUSINESS:

A. COUNTY CLERK'S OFFICE: Request for Approval – Added / Abated / Escaped / Refunded Taxes:

-Donna Zimmerman, County Clerk, will present a listing of Added / Abated / Escaped / Refunded Taxes. Orders for these actions are kept on file in the County Clerk's Office. These are used to correct assessments and are requested by the County Appraiser's Office or the County Clerk's Office.

Donna Zimmerman, County Clerk, presented the following tax roll adjustments:

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BATCH #9	VALUES	ESCAPED TAXES	ADDED / ABATED	REFUNDS
Gas				
Oil				
Personal Property	(54,807)		\$ (9,036.22)	\$ 1,357.21
Real Estate	6,339		\$ 666.20	\$ 732.96
16/20 M Trucks				
State Assessed Utilities				
Special Assessments				
Grand Totals	(48,468)	\$ -	\$ (8,370.02)	\$ 2,090.17
Total Taxes	\$ (8,370.02)			
Total Records Selected	22			

Commissioner Esfeld moved to approve the Listing of the Added / Abated / Escaped / Refunded Taxes as reviewed by the County Appraiser and presented by the Clerk's Office. Direct the Chairman to sign on behalf of the Commission.

Commissioner Hutchinson seconded the motion.

All voted aye. Motion passed.

B. GREAT BEND ECONOMIC DEVELOPMENT: Advertising Support Monies:

-Great Bend Economic Development (GBED) requests support funding from Barton County for targeted advertising. With County funds included in the overall marketing budget, GBED would have the funding necessary for professionally created video advertising and print campaigns. Sara Hayden, GBED Director, will request \$20,000.00 for a national campaign to increase competitiveness when recruiting new businesses and individuals to the area.

Sara Hayden, GB Economic Development Director, said some of the things they are working on to be competitive in the recruiting world are housing, childcare, quality of life amenities, and entrepreneurship. Hayden asked for help with their advertising and marketing plan and noted they are targeting a video campaign that extends outside of the State of Kansas. Hayden requested \$20,000 and said this would double their marketing budget for this project.

Commissioner Schartz asked who is providing the other \$20,000. Hayden said that is part of their budget that they get from the city and private donors. Schartz said due to budget constraints in the past, Barton County has not been able to put forth a huge effort towards economic development. Whatever is good for the City of Great Bend is good for the entire county. We have not forgot the rest of the communities in the county.

Hayden said Great Bend may be at the front of her organization's name, but she would never turn down the opportunity to help another community in the county.

Commissioner Krier asked if this advertisement would mention the Ellinwood tunnels and Cheyenne Bottoms for example. Hayden said correct, but this campaign will not target tourism and is more centered on recruitment efforts but will target Barton County as a whole.

Commissioner Daily asked if there is a local company that can help with the video production. Hayden said there may be but said they have not gone out for bids yet.

Commissioner Krier asked if this will be put on Google and social media. Hayden said 100% yes.

Commissioner Hutchinson said the title Great Bend Economic Development is a private non-profit business that does not own property. Hutchinson said it is publicly and privately funded. We might see some of our private donors stepping back. The organization is not a part of the City of Great Bend.

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Would like to see this organization encompass all of Barton County and maybe even a name change. Hayden said she is certainly open to that and believes her board is open to those discussions as well.

Commissioner Esfeld said her enthusiasm is contagious.

Commissioner Hutchinson moved to provide \$20,000 in advertising support and an additional \$20,000 for project development in support of funding the Great Bend Economic Development for advertising and the additional twenty for project development. Support funding to be paid through the Finance General Account of the General Fund, Economic Development line, 001-26-6880.

Commissioner Krier asked Commissioner Hutchinson to explain project development. Sara Hayden said it could be childcare, housing, and entrepreneurship. There are a million things they could use this towards.

Commissioner Schartz said she may be in favor of this, but not in favor of having this thrown on her outside of the study session. Schartz suggested we put this part off until we have had more discussion.

Commissioner Krier seconded the motion so we could have a vote, but Jennifer's idea of tabling it is fine. Commissioner Krier, Commissioner Hutchinson and Commissioner Esfeld voted aye. Commissioner Daily and Commissioner Schartz voted nay.

Commissioner Daily said his nay vote is because the additional \$20,000 needs to be discussed first. Motion passed 3 - 2.

C. HEALTH DEPARTMENT: Request for Proposal – Radio Spots:

-The Health Department, via Vendor Registry, released a Request for Proposal for Radio Spots. Bids were to be submitted by Noon, May 20, 2021. The Scope of the Proposal included securing radio advertising for the promotion of the Rise Up and It Matters Campaigns to be funded by the Rural Response to Opioids Grant. It included five hundred 30 second radio commercials to be ran through March, 2022, with the radio station assisting with ad development. Eagle Radio of Great Bend submitted the only bid at a total of \$3,000.00.

Karen Winkelman, Public Health Director, said the radio spots are to provide educational and prevention campaign material in the order of behavioral health that address opioid misuse, alcohol misuse and depression to name a few. There is \$3,319 available in the line item.

Commissioner Krier asked if they ever use print advertising. Winkelman said they do.

Commissioner Esfeld moved to award the Request for Proposal – Radio Spots bid to Eagle Radio of Great Bend for a total of \$3,000.00. Bid price to be paid from the Rural Response to Opioids Grant Fund, Public Health, Advertising Line, Federal Grant Sub-Department, 905-52-5865-60.

Commissioner Hutchinson seconded the motion.

All voted aye. Motion passed.

V. ENDING BUSINESS:

1. Announcements
2. Appointments

VI. OTHER BUSINESS:

- Karen Winkelman: Health Dept will provide COVID vaccinations and free TDAP at the Barton County Fair on Thursday and Friday from 6-8pm. They will also provide Healthy Living Labs in addition to vaccinations and TDAP on Saturday from 9-11am. No appointments necessary.

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Comm Krier: Called Barry McManaman yesterday. He took wheat to the new facility in Susank. The scales are on one side of the county blacktop and the elevator is on the other side. They are going to put signage up for safety precaution. They do not need to come before the Commission.

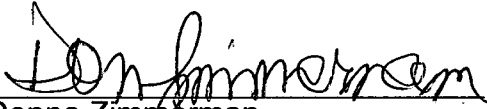
VII. ADJOURN.

Commissioner Schartz moved to adjourn at 9:19 A.M.

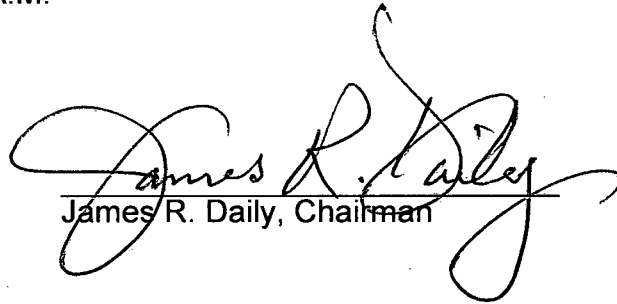
Commissioner Krier seconded the motion.

All voted aye. Motion passed.

ATTEST:



Donna Zimmerman
Barton County Clerk



James R. Daily, Chairman