Request For Proposal

Barton County Health Department OPIOID Grant – Radio Spots

Barton County, Kansas, is accepting proposals for :30 radio commercials.

**SCOPE**: The Barton County Health Department plans to secure radio advertising for the promotion of the Rise Up and It Matters Campaigns to be funded by the Rural Response to Opioids grant.

**TIMELINE**: All proposals will be reviewed by the Barton County Health Department Director after the submission deadline and then presented to the County Commissioners during their next available study session. After award by the County Commission, the successful vendor will be contacted and a formal agreement signed.

The proposal must provide pricing for:

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| **Product** | **Frequency** | **Service Period** | **Quantity** |
| :30 second radio commercials | To run a minimum of 14 days out of the month | Through March 2022 | 500 |
| * Barton County Health Department requests a description of station demographics and local channel viewership statistics.
* Anticipate that the radio station will work with county personnel in developing ads in both English and Spanish.
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Vendors may receive electronic notifications and submit bids online through Vendor Registry, link found under the Procurement tab at [www.bartoncounty.org](http://www.bartoncounty.org). Bids should be submitted no later than (Noon) 12:00 p.m., May 20, 2021.

Proposals received after that date and time will be considered null and void. Barton County reserves the right to reject any and all proposals and to award in the best interests of the County. Additional information may be obtained by calling or emailing Karen Winkelman, Barton County Health Department Director at (620) 793-1902 or kwinkelman@bartoncounty.org. Questions will be answered within 2 business days via email with a return reply acknowledging receipt of the email requested. Questions and answers will be shared with all bidders.